



2012 Amerinet Member Conference
May 15-18, 2012
Rio All-Suite Hotel and Casino, Las Vegas, Nev.

Track: Supply Chain
Day: Friday
Date: May 18, 2012
Slot: 3
Time: 8:45 – 10:15 am

Title: Clinical Importance of Unique Device Identification

Primacy Audience: Supply Chain Leaders

Other relevant disciplines: C-suite, Clinicians

CE awarded:	Material Management	ISM
	Executives	ACHE II
	Nursing	ANCC
	Radiology	ASRT

Description: Attend this session to understand the clinical importance of unique device identification (UDI). Presentation will include the importance of UDI in the patient medical record for physicians & patients; importance of UDI for device registries with discussion of the new American Joint Replacement Registry (AJRR) effort and International Consortium of Orthopedic Registries; importance of UDI after device implantation in a patient, such as in recalls, revisions, and even for issues of sustainability.

Objectives:

- Outline the impact on patient care of not implementing a UDI system.
- Explain the value of UDI for registries.
- Explain the importance of UDI beyond device use in the patient.
- Investigate, through a different lens, the importance of UDI for your hospital system.

Speaker: Natalia Wilson, MD, MPH Co-Director, Health Sector Supply Chain Research Consortium, W.P. Carey School of Business ,Arizona State University

Natalia Wilson, MD, MPH is co-director of the Health Sector Supply Chain Research Consortium at Arizona State University (HSRC-ASU). She is trained and board certified in internal medicine. Her clinical experience has included partnership in a community-based private internal medicine practice where she focused on preventive medicine and women's health. Her research interests include the changing relationships between physicians-hospitals-suppliers-patients, physician engagement in the health care supply chain, product identification and standards, comparative effectiveness research, and health care reform.