



2012 Amerinet Member Conference
May 15-18, 2012
Rio All-Suite Hotel and Casino, Las Vegas, Nev.

Track: Supply Chain
Day: Thursday
Date: 5/17/2012
Slot: 1
Time: 10:45a- 12:15 p.m.

Title: Health Care Inventory Management Movement to Commercial Model using Demand Planning and Organizational Alignment

Primacy Audience: Executives and Supply Chain Professionals

Other relevant disciplines: All disciplines

CE awarded: ACHE II (Healthcare Executive)
 ISM (Materials Managers)

Description: Learn how to use Demand Planning in meeting key organizational objectives. This session will arm you with the strategic positioning, a plan of action and tips on implementation that pave the way to a successful program.

Parkview Health in NE Indiana has a vision to “provide cost effective and outstanding quality care by using information and technology.” A critical component to achieve this vision is Demand Planning and Organizational Alignment. What does this mean? How does it work? How can you apply this business practice at your organization? Donna VanVlerah, VP Supply Chain at Parkview Health has over 25 years experience in both the commercial and government sector and is now bringing these best practices to Health Care. In this session, she will share how Parkview Health has established a Centralized Distribution Center incorporating Demand Planning to meet aggressive Supply Chain performance goals.

Objectives:

- Outline how your organizational alignment affects the efficiency of your organization.
- Explain how internal Customer Relationship Management affects your value stream.
- Outline how to provide cost effective and outstanding quality care by using information and technology.
- State how to use Demand Planning as a critical element to your business model.

Speaker: Donna VanVlerah, VP Supply Chain at Parkview Health