



2012 Amerinet Member Conference
May 15-18, 2012
Rio All-Suite Hotel and Casino, Las Vegas, Nev.

Track: Clinical
Day: Friday
Date: 5/18/2012
Slot: 3
Time: 8:45 – 10:15 am

Title: Accountability in Medical Imaging: What to Expect, How to Achieve It

Primacy Audience: Radiology Professionals, Executives

Other relevant disciplines: Nursing, Materials Managers and Supply Chain

CE awarded:	Healthcare Executive	ACHE II
	Radiology	ASRT
	Nursing	ANCC
	Materials Managers	ISM

Description:

Accountable care is the new mantra as CEOs and COOs expand their systems and integrate hospitals, practices, clinics and services. This will have serious ramifications to the revenues and costs of Medical Imaging. What does this mean to us as managers and directors and how should we participate and contribute to the achievement of these new systems? How are we to accomplish the system's goals with fewer resources and a lack of useable information to guide our efforts? This program will take you through the practical applications of information management, organizational effectiveness and the accomplishment of strategic and tactical change. It will explain the process of engaging employees in best practice implementation and translating those efforts into a results oriented organization. Medical Imaging managers cannot afford to become spectators to the organizational transformations taking place in health care today. This program will help you become a champion for imaging and an active participant in the accountable care development process.

Objectives:

Each participant will learn how to:

1. Outline the critical issues of accountable care and how Medical Imaging will play an important role.
2. Plan best practice programs that will engage all employees to participate and support MI
3. Produce information tools that will help to manage the accountability of the medical imaging services and radiologists
4. Prepare to position medical imaging to be a responsive participant in the accountable care organizations and represent Medical Imaging at the ACO table when resources are being identified and allocated.
5. Outline how to become an Accountable Care Champion for your organization.

Speaker: Bob Maier, CEO Regents Health Resources, Inc.

Recognized as a leading authority in medical imaging consulting and management services, Bob Maier is the founder and CEO of Regents and was instrumental in the development and implementation of best practice models for radiology management services. He has an extensive background in health care and has served as CFO, Administrator and CEO of hospitals in the U.S.

Since his hospital tenure he has served as the President of LINC Management Services, the President of Imaging Resource Management and the Executive Vice President of its parent company Healthcare Resource Management. Since 1984 he has specialized in the planning and development of all aspects of medical imaging services, including joint ventures, physician practice models, strategic planning and the development of new services. He founded Regents in 1996. Bob is a sought after speaker and consultant in the field of Medical Imaging services.