

SUPPLIER DIVERSITY PROGRAM

Connecting Members with Diverse Suppliers



Who is Amerinet?

An industry-leading group purchasing organization (GPO) dedicated to promoting quality healthcare delivery, efficiency and cost reduction.

Amerinet believes small, minority, women and veteran (veteran and service-disabled veteran) business enterprises (SMWVBEs) are the cornerstones of economic development. The Amerinet Supplier Diversity Program works to solidify that foundation and create increased opportunities for these businesses.

Amerinet fosters business relationships with SMWVBEs where it supports and reflects the needs of the membership. In addition, contracted Amerinet suppliers that do business with SMWVBE suppliers will be viewed as providing additional value to Amerinet members.

What is the Supplier Diversity Program?

The Amerinet Supplier Diversity Program is a resource connecting Amerinet members with diverse suppliers. It includes:

- Direct Amerinet contracting with diverse suppliers, providing member facilities an avenue to purchase from and support diverse suppliers, and contributing to economic development in the local community.
- The Partnership Program, which links members with Amerinet supplier partners interested in business development and growth of SMWVBEs.

The Amerinet Supplier Diversity Program provides many benefits such as:

- Enhanced marketing efforts
- Sales support
- Supplier Diversity Vendor Recognition Award
- Mentoring opportunities through the Partnership Program
- Connection to members that have specific Supplier Diversity needs
- Contracting Strategies that Focus on Access and Utilization

How does Amerinet define a diverse supplier?

A diverse supplier must fall under one of the following descriptions, must provide market competitive pricing and/or service and support, and provide a purchase advantage for Amerinet members:

Small Business: An enterprise that is independently owned and operated, is not dominant in its field of operation, and has qualified as a small business under the criteria and size standards established by the U.S. government (13 CFR 121). The number of employees and revenue can vary according to its products or services.

8(a) Certified: A business concern certified by the U.S. Small Business Administration as an 8(a) business.

Small Disadvantaged Business: A business concern certified by the U.S. Small Business Administration as a “small disadvantaged” business.

Minority-Owned Businesses are *at least 51 percent* owned and operated by a U.S. citizen or citizens with certain ancestry.

Woman-Owned Business: A business concern *at least 51 percent* owned by one or more women, and the management and daily business operations of which are controlled by one or more women.

Veteran-Owned Business: A business concern *at least 51 percent* owned by one or more qualified veterans, and the management and daily business operations of which are controlled by one or more qualified veterans.

Service Disabled Veteran-Owned Business: A business concern *at least 51 percent* owned by one or more qualified disabled veterans whose disability is service related, and the management and daily business operations of which are controlled by one or more qualified service disabled veterans.

HUBZone Small Business: A small business with its principal office located in a HUBZone, with at least 35 percent of its employees residing in a HUBZone, and certified by the U.S. Small Business Administration.

About Amerinet Inc.

As a leading group purchasing organization, Amerinet strategically partners with healthcare providers to reduce costs and improve quality. To learn more, visit www.amerinet-gpo.com.

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Small, minority, women and veteran (veteran and service-disabled veteran) business enterprises (SMWVBES) must be able to show valid, updated certification from one of the following agencies:

- Small Business Administration
- U.S. Department of Commerce
- National Minority Supplier Development Council
- National Minority Business Council (or similar local or regional council)
- Women's Business Enterprise National Council
- Any State Certification

NOTE: Amerinet will not act as a certification agency.

Want more specifics on what a partnership with Amerinet can do for you?

To get details on how Amerinet can help you grow market share, gain market penetration and volume movement, contact Stacey Winston at 877-711-5700, ext. 3220 or diversity@amerinet-gpo.com.

Information on Amerinet's Contracting Principles and the Supplier Diversity Program are available at www.amerinet-gpo.com under the Our Network, Suppliers tab.